

Sponsorship
Prospectus



KSERS 2024

The 54th Congress of The Korean Society of Endo-Laparoscopic
& Robotic Surgery & 14th International Symposium

APRIL 11-13, 2024

Daejeon Convention Center, Daejeon, Korea

www.ksers.org

JAN. 3, 2024

ABSTRACT
SUBMISSION
DEADLINE

FEB. 29, 2024

EARLY-BIRD
REGISTRATION
DEADLINE

MAR. 31, 2024

PRE-REGISTRATION
DEADLINE

INVITATION

Invitation

We are delighted to invite you to join us on the momentous occasion of the 54th Congress of KSERS & 14th International Symposium (KSERS 2024) to be held at Daejeon Convention Center, Daejeon, South Korea, from April 11-13, 2024.

With the Korean Society of Endoscopic Robot Surgery (KSERS) as one of the leaders in the standardization and globalization of robotic surgery, the 2024 International KSERS symposium will discuss the latest trends with NEW academic programs to promote exchanges among members and strengthen cooperation with international societies such as EAES, JSES, SAGES, ELSA and IFSES to develop into a greater international collaboration. We will do our best to implement a new website and actively support members so they can easily participate and promote their rights and interests.

We truly believe KSERS 2024 will be a highly rewarding international festival for each and every one of our participants, so please mark the dates in your calendar now and follow our updates on our website!

We invite you to Daejeon Convention Center where science, art, technology, and humans coexist. A waterside cultural complex district formed around Gapcheon River will provide a variety of entertainment to participants visiting Daejeon. Daejeon, located in the center of Korea, can be reached within 2 hours from anywhere in the country, including 50 minutes from Seoul and 90 minutes from Busan.

We hope you stay healthy in the meantime and look forward to meeting you at the KSERS 2024 Congress in Daejeon!

With Best Regards,



Young-Woo Kim
President,
Korean Society of
Endoscopic-
Laparoscopic
Surgery



In Seok Choi
Chairman, Board of
Directors of Korean
Society of
Endoscopic-
Laparoscopic
Surgery

ORGANIZING COMMITTEE

Organizing Committee

President	Young-Woo Kim	National Cancer Center
Vice President	Seung-Yong Jeong	Seoul National University College of Medicine
	DongHyun Choi	HANSARANG Hospital
Chairman of the Board of Directors	In Seok Choi	Konyang University College of Medicine
Director of the Educational Committee	Jae Hoon Lee	University of Ulsan College of Medicine
Directors of the International Committee	Gi-Hong Choi	Yonsei University College of Medicine
Director of the Planning Committee	Woo Jin Hyung	Yonsei University College of Medicine
Director of the Endoscopy Committee	Dae Kyung Son	National Cancer Center
	Sang Ho Jeong	Gyeongsang National University College of Medicine
Director of External Affairs Committee	Seog Ki Min	Ewha Womans University School of Medicine
Director of the Legislation Committee	Seong Kyu Baek	Keimyung University School of Medicine
Director of the Medical Insurance Committee	Sung IL Choi	Kyung Hee University College of Medicine
Director of the Promotion of laparoscopic authentication	Sang Eok Lee	Konyang University College of Medicine
Director of the New Technology Committee	Yang Seok Koh	Chonnam National University Medical School
Director of the Research Committee	Chang Moo Kang	Yonsei University College of Medicine
Director of the Ethics Committee	SeongYeob Ryu	Chosun University College of Medicine
Director of the Medical State Affairs Committee	Yoo Shin Choi	Chung-Ang University College of Medicine
Director of the Korean Laparoscopic Surgeons Society in Community Hospital	Seung Kyu Jeong	Yang Hospital Seoul
Director of the Accreditation Committee	Do-Joong Park	Seoul National University College of Medicine
Director of the Financial Committee	Yoon Suk Lee	The Catholic University of Korea College of Medicine
Director of the Informatics Committee	Sungsoo Park	Korea University College of Medicine
Director of the Editorial Committee	Sun Jin Park	Kyung Hee University College of Medicine
Director of the Scientific Committee	Yoo-Seok Yoon	Seoul National University College of Medicine
Director of the Public Relation Committee	Jun Seok Park	Kyungpook National University School of Medicine
Director of the compilation committee	Hoon Yub Kim	Korea University College of Medicine
	Hyung-IL Seo	Pusan National University School of Medicine
Special Duty Committee	Jung Myun Kwak	Korea University College of Medicine
	Oh Jeong	Chonnam National University Medical School
	Hyuk Jai Shin	Hanyang University College of Medicine
	Jin Kim	Korea University College of Medicine
	Byung Mo Kang	Hallym University College of Medicine
Secretary General	Sang-Wook Kang	Yonsei University College of Medicine
	Ju-Ik Moon	Konyang University College of Medicine
	Hye-Sung Jo	Korea University College of Medicine
Auditor	Sang-Hoon Ahn	Seoul National University College of Medicine
	Min-Su Park	Kyung Hee University College of Medicine

OVERVIEW

KSERS became a member of the International Federation of Societies of Endoscopic Surgeons (IFSES), the association of the international laparoscopic organizations in each region including SAGES, EAES, and ELSA, in July, 2017, and has been globally recognized its academic performance and competence.

The Organizing Committee has taken great efforts to maximize the promotional activities of companies attending the exhibition as well as to facilitate networking opportunities.

KSERS..

- Participation: 60 countries, over 1,000 participants
- Exhibition: 50 companies, about 70 booths

Scientific Program

There will be various academic programs including a joint symposium where the chairmen and leaders of SAGES, EAES, CSLES and JSES will be attending.

Program

- + 1 Presidential Lecture/ 1 Plenary / 2 Special Sessions
- + 5 Parallel Session
 - 26 Symposia (Incl. EAES, SAGES, ELSA - Joint Session)
 - 2 Luncheon Symposia
 - Video Awards
 - 4 Education Program/ 2 Nurse Sessions
 - 4 Oral Sessions
 - Over 100 Posters
 - Pre Congress Visiting/ Education Program



PROGRAM

Date: April 11 (Thu)						Date: April 12 (Fri)						Date: April 13 (Sat)								
Time	2F		1F		Time	2F		1F		Time	2F		1F		Time	2F		1F		
	Room A (201)	Room B (101-102)	Room C (105)	Room D (106)		Room E (107)	Room A (201)	Room B (101-102)	Room C (105)		Room D (106)	Room E (107)	Room A (201)	Room B (101-102)		Room C (105)	Room D (106)	Room E (107)		
8:30																				
9:00	MV01 Master Video Session 1 (UGI/ Bariatric)	MV02 Master Video Session 2 (Endocrine/ Breast)	MV03 Master Video Session 3 (Liver)	MV04 Master Video Session 4 (BP)	MV05 Master Video Session 5 (LGI/ Hernia)	SY08 CR 2	SY09 Pediatric	SY10 UGI 2	SY11 Hernia	SY12 HBP 3 (BP 1)	BP01 Best Oral (Sponsorship Award)	SY21 Resident 1 * Kor	BP02 Best Video (Sponsorship Award)	SY22 UGI 3	SY23 Community Hospital 1 * Kor					
9:30																				
10:00	Coffee Break 20'					Coffee Break 20'					Coffee Break 20'									
10:30	Opening Ceremony 20'					SY13 AI/ Robot SP 60'					IJ03 Joint Symposium KSERS-ELSA 90'	SY24 Resident 2 * Kor 90'	Best Mentor-Mentee Award 90'	SY25 Bariatric 90'	SY26 Community Hospital 2 90'					
11:00	Plenary Session 60'					KSERS Presidential Lecture 30'														
11:30	SY01 New Technology/ New Devices 60'					Break														
12:00	Luncheon 1 50'					General Assembly 30'														
12:30																				
13:00	SY02 CR 1 90'	SY03 Endocrine & Breast 1 90'	SY04 HBP 1 (Liver 1) 90'	RGP 연구비공모 세션 * Kor 90'	VP01 Video Presentation 90'	IJ02 Joint Symposium KSERS-EAES 90'	OP05 Oral Presentation 90'	SY14 Surgical Endoscopy 1 90'	SY15 Debate 90'	SS01 Satellite Symposium 90'										
13:30	Coffee Break 20'					Coffee Break 20'					Coffee Break 20'									
14:00	OP01 Oral Presentation 60'	OP02 Oral Presentation 60'	OP03 Oral Presentation 60'	OP04 Oral Presentation 60'	OP05 Oral Presentation 60'	SY16 CR 3 90'	SY17 Endocrine & Breast 3 90'	SY18 Surgical Endoscopy 2 90'	SY19 Nurse Session * Kor 90'	SY20 HBP 4 (BP 2) 90'										
14:30	IJ01 Joint Symposium KSERS-SAGES 90'	SY05 Endocrine & Breast 2 90'	SY06 HBP 2 (Liver 2) 90'	VP03 Video Presentation 90'	SY07 UGI 1 90'	Coffee Break 20'														
15:00						VP01 Video Presentation 60'	VP02 Video Presentation 60'	VP03 Video Presentation 60'	VP04 Video Presentation 60'	VP05 Video Presentation 60'										
15:30	Presidential Dinner (18F, Lotte City Hotel)					Gala Dinner (Daejeon Expo Aquarium)														
16:00																				
16:30																				
17:00																				
17:30																				
18:00																				
18:30																				
19:00																				
19:30																				
20:00																				

* You may find the detailed program at <https://ksers.org/Glance.asp?Gidx=151&Sidx=377>.

Topics

- Upper Gastrointestinal
- Lower Gastrointestinal
- Biliary & Pancreas
- Liver
- Endocrine (Thyroid, Adrenal gland, Breast)
- NOTES
- Flexible Endoscopic
- Pediatric
- Hernia
- Bariatric & Metabolic
- Retroperitoneal
- Others

PACKAGES

Categories	Diamond	Platinum	Gold	Silver	Bronze
Amount	USD 150,000	USD 100,000	USD 50,000	USD 30,000	USD 10,000
Booth Space (3 X 2m)	6 Booths	5 Booths	4 Booths	3 Booths	1 Booth
Free Registration	15	10	6	4	3
Luncheon Symposium	Available	Available	-	-	-
Dinner Ticket	0	0	-	-	-
Symposium	E-poster Display	0	-	-	-
	Award	0	0	-	-
Pre-Congress Advertising	Logo on the main page of the website	0	0	-	-
	Logo on the sub page of the website	0	0	0	0
	Logo in e-newsletter	0	0	0	0
Congress Advertising	Program Book advertisement	1 Cover Page	1 Page	1 Page	1 Page
	Logo recognition at the venue	0	0	0	0
	Name badge lanyard - logo printing	0	-	-	-
	Conference bag flyer insert	0	0	0	-

OTHERS

Category	Items	Amount	Benefits
Angel		USD 5,000	<ul style="list-style-type: none"> ● 1 Booth (2 booths limit) ● 1 Free Registration
Advertisement	Advertisement in Program Book	USD 3,000	1 Page
Distribution to Participants	Flyer	USD 1,000	Distribute Flyer to Participants (provided by sponsor)
	Notepad/ Pen	USD 5,000	Logo printed
F&B	Luncheon Symposium	USD 30,000	<ul style="list-style-type: none"> ● Date: April 11 or 12 ● The Sponsor is free to organize the lecture. ● Also, honorarium will be at Sponsor's expense ● With Sponsorship package, priority advantage will be provided.
	Morning Bread & Coffee	USD 3,000	<ul style="list-style-type: none"> ● Date&Time: April 11, before 9:00 am session starts ● Logo recognition on the X-banner ● Logo recognition on disposable cups
	Coffee Break I / II	USD 2,000	<ul style="list-style-type: none"> ● Date: April 11 or 12, all day Coffee ● Logo recognition on the X-banner ● Logo recognition on disposable cups
	Water Station/ Water Bottle	USD 3,500	Logo printed

EXHIBITION

Exhibition Information

Place	DCC 1F & 2F
Booth Assignment	Booth location will be assigned by the Organizing Committee
Schedule	Installation: 10 April, 2024 Exhibition: 11-13, April, 2024 Removal: 13, April, 2024

How to Apply

Application Process	<ol style="list-style-type: none"> 1. Please fill out the Exhibition Application Form and send it by fax (02-566-6037) or E-mail (info@ksers.org) 2. After submission of the application form, full payment is required. 3. After payment is confirmed, we will issue a receipt. 								
Required Documents	<ul style="list-style-type: none"> · Exhibitor Application Form · Copy of Business Certification or License 								
Account	<table> <tr> <td>Bank Name</td> <td>KEB HANA BANK</td> </tr> <tr> <td>Swift BIC</td> <td>HNBNKRSE</td> </tr> <tr> <td>Account No.</td> <td>576-910013-04605</td> </tr> <tr> <td>Account Holder:</td> <td>The Korean Society of Endoscopic & Laparoscopic Surgery</td> </tr> </table>	Bank Name	KEB HANA BANK	Swift BIC	HNBNKRSE	Account No.	576-910013-04605	Account Holder:	The Korean Society of Endoscopic & Laparoscopic Surgery
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Important Deadlines	<table> <tr> <td>Exhibitor Application</td> <td>January 31, 2024</td> </tr> <tr> <td>Booth Assignment</td> <td>March, 2024</td> </tr> <tr> <td>Payment in Full for Sponsorship</td> <td>March, 2024</td> </tr> </table>	Exhibitor Application	January 31, 2024	Booth Assignment	March, 2024	Payment in Full for Sponsorship	March, 2024		
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* Schedule may be subject to change.



KSERS 2024

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